

THELMA GIBSON AWARDS

THE UNSTOPPABLE WOMAN



#TGA2023
SEPTEMBER 6TH



Women's Chamber of Commerce
of Miami-Dade County

LEVEL
THREE





2023 Venue

LEVEL THREE

19565 Biscayne Blvd Ste 2946
Miami, FL 33180



#She
owned
WCC

LEVEL
THREE



Thelma Gibson, FOUNDER

IN 1999,

the Women's Chamber established the Thelma Gibson Awards of Excellence to honor its founder. Each year, the award honors individuals that have excelled in promoting leadership, excellence and business development among corporate and professional women.



Women's Chamber of Commerce
of Miami-Dade County



Supporting
all that is
**#She
Owned**



WCC
Women's Chamber of Commerce
of Miami-Dade County



RECOGNIZING
WOMEN IN THE
COMMUNITY
FOR THE PAST 36
YEARS



WCC PAST SPONSORS

akerman

BLISS

Beam SUNTORY

A
LAVISH
Event Design

 Fox Rothschild LLP
ATTORNEYS AT LAW


FPL

HK
Holland & Knight

RAYMOND
JAMES®

GOA·TECH

 MIAMI
BUSINESS SCHOOL

QUEST
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GRACE
CANDLE COMPANY

 Cherry
Bekaert^{LLP}
Your guide forward

c o n t e m p o
LINEN & EVENT RENTALS

MAISON
MARCEL
FINE WINES

LEVEL
THREE

 Vicky
BAKERY

 CARDENAS
CATERING

Local  10 .com

Elements & Accents
EVENT RENTALS


KENDRA SCOTT

EST. 2017
P
PIALISA

event factor



2021 Venue

Level Three
19565 Biscayne Blvd Ste 2946
Miami, FL 33180

2021 Host, Calvin Hughes, WPLG Local 10



ENTREPRENEURIAL WOMEN

DR. JOY GALLIFORD

**Director of Development, South Florida Music
Non-Profit**

MERLINE BARTON

**President, Thelma Gibson Health Initiative
Lifetime Award**

CORHINN BRUNOT

**Founder, Creativ Magazine
Media**

ANIA RODRIGUEZ

**Founder and CEO, Key Lime Interactive
Technology**

RENEE LOPEZ CANTERA

**Sr. VP Sales and Marketing, EKN Solutions
Marketing**

NICKIE NOUGAISSE

**Founder, Curls Dynasty
Product Merchant**

ANI MEINHOLD

**Chef & Co-Founder, Phuc Yea
Food & Beverage**

2021

HONOREES





2022 Venue

Club of Knights
270 Catalonia Ave
Coral Gables, FL 33134

2022 Host, State Senator Annette Taddeo



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ENTREPRENEURIAL WOMEN

2022 HONOREES

Chef Adrienne Calvo
Owner of Cracked & Chef
Restaurant & Hospitality

Wanda Tima
CEO & Founder, L'Union Suite
Communications & Media

Amy Austin Renshaw
Founder, Code/Art
Technology

Taj McGill
Founder, South Florida
Fashion Academy
Innovation

Rosemary Carrera
Founder, 305PinkPack
Non-Profit

Johanne Wilson
Founder, COOL Creative
Merchandise

Lauren Marsicano
Founding Partner, Marsicano + Leyva PLLC
#SheOwned All-Around



REACH

Instagram:

Over 4,000 followers

Over 8,000 accounts reached

Over 1.5 MILLION impressions per Month

37.4% are 35-44 years old

23.5% 45-54 years old

22.3% 25-34 years old

9.6% 55-64 years old

*Impressions based on a collective reflection of the Board of Directors



Women's Chamber of Commerce
of Miami-Dade County

Sponsorship Tiers

Platinum Sponsorship \$10,000

Pre-Event Recognition:

- Video Interview Prior to Event
- Inclusion in Press Release
- Dedicated Social Media Post
- Newsletter Feature
- E-Blast Logo Inclusion

On-Site Recognition:

- Stage Presence
- 1 Full Page Ad in Digital Program
- Vendor Table Opportunity
- Website Logo Display
- 10 Tickets to the event
- Banner Display
- Logo on Artwork
- Logo on LED Screens
- Logo on Step & Repeat
- Additional creative incorporation
- 5 minute speaking opportunity

Post-Event Recognition

- Post-Event Press Release
- Post-Event Social Media
- Post-Event Newsletter
- Next Year's Sponsorship Package

TGA Gold Sponsorship \$5,000

Pre-Event Recognition:

- Inclusion on Press Release
- Dedicated Social Media Post
- E-Blast Logo Inclusion

On-Site Recognition:

- ½ Half Page Ad in Digital Program
- Vendor Table Opportunity
- Website Logo Display
- 5 Tickets to the event
- Banner Display
- Logo on LED Screens
- Logo on Step & Repeat

Post-Event Recognition

- Post-Event Press Release
- Post-Event Social Media
- Post-Event Newsletter
- Next Year's Sponsorship Package

TGA Silver Sponsorship \$2,500

Pre-Event Recognition:

- Dedicated Social Media Post
- E-Blast Logo Inclusion

On-Site Recognition:

- ¼ page ad in Digital Program
- Vendor Table Opportunity
- Website Logo Display
- 2 Tickets to the event
- E-Blast Logo Inclusion
- Logo on LED Screens
- Logo on Step & Repeat

Post-Event Recognition

- Post-Event Press Release
- Post-Event Social Media
- Post-Event Newsletter
- Next Year's Sponsorship Package



In-Kind Sponsorship Opportunities

- **VENUE**
- **DECOR**
- **FLORAL**
- **CATERING**
- **PHOTO BOOTH**
- **BRANDED DESSERTS OR DESSERT STATION**
- **BRANDED ICE SCULPTURES**
- **COCKTAIL LOUNGE**
- **TRANSPORTATION**
- **BRANDED PHOTO BOOTH**



#SHEOWNED GRANT SPONSOR

SUPPORT WOMEN IN
BUSINESS BY SPONSORING
OUR QUARTERLY BUSINESS
GRANT STARTING AT \$1,000.



DIGITIGAL PROGRAM ADS

Full-Page Ad
\$160

Half-Page Ad
\$80

WCC
Women's Chamber of Commerce
of Miami-Dade County

The 18th Annual
Thelma Gibson Awards of Excellence

*Celebrating
Women Trailblazers*

Thursday, September 7, 2017

ONE OF OUR GREATEST ASSETS IS
OUR COMMUNITY. THAT'S WHY
WE'RE A PROUD SPONSOR OF THE
WOMEN'S CHAMBER OF COMMERCE
OF MIAMI-DADE COUNTY.

Phillip Anthony Easton
Financial Representative
(954) 218-6103
phillipeaston.nm.com

Northwestern
Mutual

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At Florida Power & Light Company we are
working together with the communities we serve to make Florida
an even better place to raise a family and do business.

Belkys Nerey
Craig Stevens

7 NEWS

#FPLCares CHANGING THE CURRENT. FPL



RAFFLE ITEMS

DONATE AN ITEM

Help the WCC fundraising efforts by contributing an item for our event raffle!



Deadline to Commit is
Wed, Aug 1st, 2023

Thank you,

DR. KARINE MELISSA

2023 President

PH: 786.218.6054

iamkarinemelissa@gmail.com



Women's Chamber of Commerce
of Miami-Dade County